



PennState

**Pioneers AND
Innovators**

Honoring a Penn State Pioneer:

Dr. Shirley Malcom

Media Kit

Overview: On April 8, 2022, the 329 Building in Innovation Park will be dedicated to and named in honor of Dr. Shirley M. Malcom, for her outstanding accomplishments in her professional career, including advocating for the advancement of women of color in STEM fields. Dr. Malcom received her PhD in Ecology from Penn State's Eberly College of Science in 1974.

Background:

- This will be the third Innovation Park building named after a Penn State pioneer or innovator. [The Warren M. Washington Building](#) (formerly "The 328 Building") and [The Guion S. Bluford Building](#) (formerly "The 230 Building") were dedicated in 2019, and 2021, respectively.
- Dr. Malcom was co-nominated for the honor by Penn State Outreach and Penn State Eberly College of Science.
- Dr. Malcom is currently the Senior Advisor and Director of [SEA Change](#) (STEMM Equity Achievement), an organization housed in the [American Association for the Advancement of Science](#) (AAAS). The mission of SEA Change is "is to inspire, guide, and support voluntary transformation of science, technology, engineering, mathematics, and medicine (STEMM) fields in colleges and universities so the community-building, work, products, and practitioners exemplify excellence, equity, diversity, and inclusion." AAAS is the world's largest general science organization.
- Dr. Malcom is one of the co-authors of the landmark 1976 article "[The Double Bind: The Price of Being a Minority Woman in Science](#)" which summarized a conference of thirty minority women in science, engineering, medicine, and dentistry that was held in December 1975. One of the commonalities that the women shared was "the double oppression of sex and race or ethnicity, plus the third oppression in the chosen career, science."
- Dr. Malcom's life was shaped "by the civil rights movement, and the post-Sputnik race to space. Sputnik was launched October 1957 and I heard that shoutout for

science, and I decided that I would rather listen to that, than to the voices that were telling me what I couldn't do because I was black and female." – Dr. Malcom, [TedX talk](#)

- After the dedication ceremony on April 8, Penn State will have named its first building in honor of a black woman. The 329 Building will be re-named "The Shirley M. Malcom Building."
- President Barron has been encouraging university leaders to think about using unnamed buildings to represent the diversity of Penn State and commented that "We asked the deans to nominate pioneers and innovators so the buildings at Innovation Park have names and not numbers."
- At a previous building dedication ceremony, Lisa Powers, Senior Director of University Public Relations commented: "This building naming is part of Penn State's continuing efforts to recognize accomplishments of underrepresented people and to be more inclusive. We are honoring alumni who have had a positive impact at the university and across the nation/world."
- The 329 Building is currently owned by [GLP Development Company](#), a real estate investment company out of Baltimore, MD. Erwin Greenberg, Chairman and founding partner of GLP is the lead investor in the building ownership group, and Robert F. Barron, Jr. is the President & Chief Executive Officer of GLP.

Event Livestream Details:

- The dedication reception will be recorded and livestreamed by WPSU, and available for viewing through the [Outreach website](#) or [Outreach Facebook page](#) from 2:20 – 3:00 p.m. EDT on Friday, April 8, 2022.
- The reception will include remarks from the individuals listed below, as well as entertainment from Essence of Joy, a student choir comprised of undergraduate and graduate students from all academic programs at Penn State. Essence of Joy sings sacred and secular music from the African and African American choral traditions.
 - Tracey Huston, Vice President for Outreach
 - Dr. Eric Barron, President, Penn State
 - Dr. Tracy Langkilde, Verne M. Willaman Dean of the Eberly College of Science
 - Destiny Wright, undergraduate biology student, Eberly College of Science
 - Dr. Shirley M. Malcom, Honoree
- Penn State Outreach and the Eberly College of Science ask that in any communications or promotions that occur prior to the event, that you kindly include information regarding and links to the reception livestream (found above) to share the historic occasion with interested audiences.

Social Media Information:

- When referencing the event on social media, please use the hashtag #PSUPioneers.
- Graphics to assist in the promotion of the event will be available for download at: <http://www.outreach.psu.edu/pioneers> as of 3/24 or 3/25. These will include livestream information, images of Dr. Malcom, the 329 Building, and more.
- If you would like to share the livestream with your audiences via social media, please share the post from @PSUOutreach on Facebook Live at the time of the reception/beginning of the livestream (appx. 2:20 p.m.).

Contacts:

- For inquiries regarding the event, logistics, or the involvement of Penn State Outreach or the Eberly College of Science, please contact Corinna Fisher, Associate Director, Penn State Conferences and Institutes at fisher@psu.edu
- For inquiries regarding the event livestream, media, marketing/social media, please contact Sarah Naylor, Assistant Director, Penn State Outreach Marketing at san53@psu.edu.

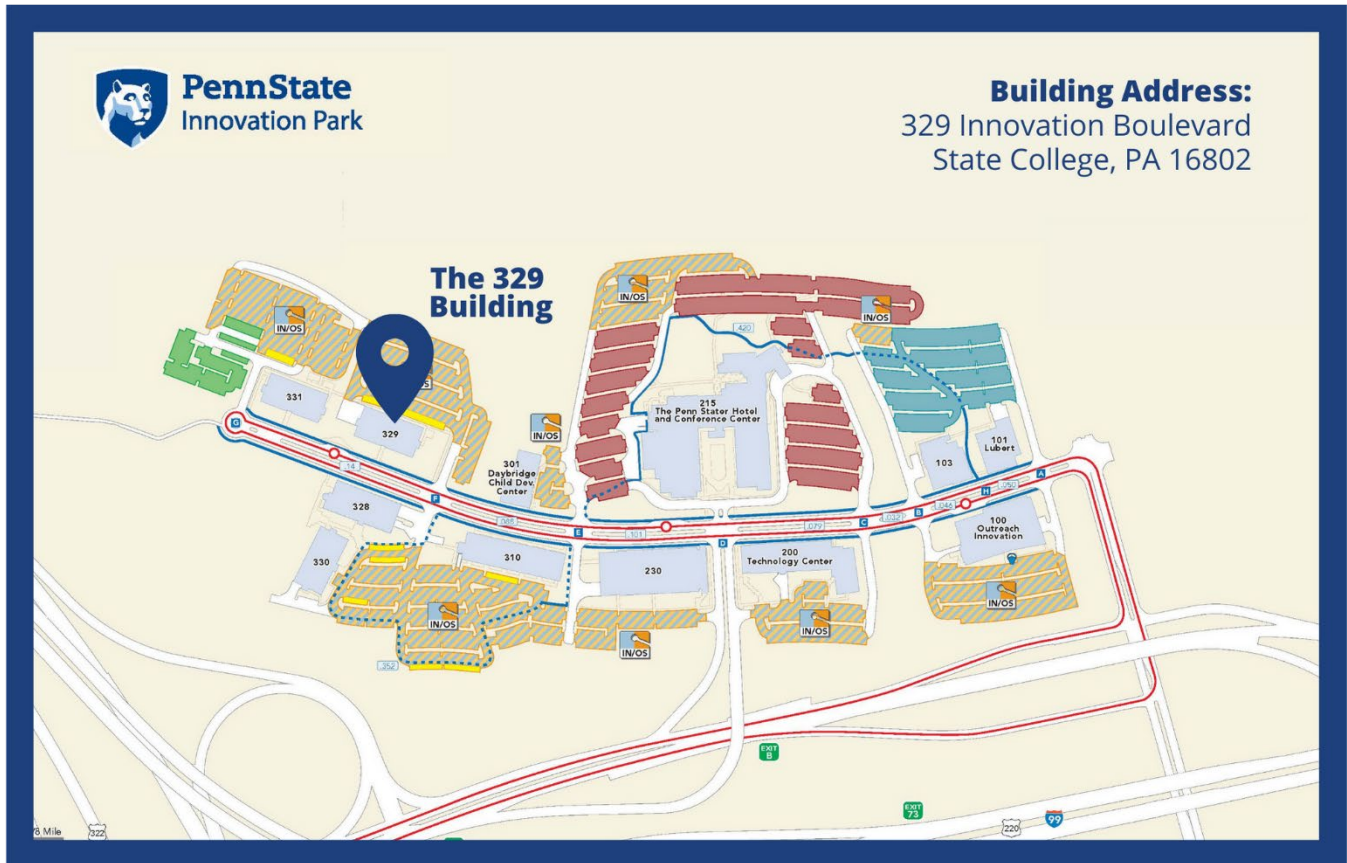
[Biography, Dr. Shirley M. Malcom](#)

“Shirley Malcom is Senior Advisor to the CEO and Director of the SEA Change initiative at AAAS. She works to improve the quality and increase access to education and careers in STEM fields as well as to enhance public science literacy. Dr. Malcom is a trustee of Caltech and a regent of Morgan State University, and a member of the SUNY Research Council. She is a former member of the National Science Board, the policymaking body of the National Science Foundation, and served on President Clinton’s Committee of Advisors on Science and Technology. Malcom, a native of Birmingham, Alabama, received her PhD in ecology from The Pennsylvania State University, masters in zoology from UCLA and bachelor’s with distinction in zoology from the University of Washington. She holds 16 honorary degrees.

Malcom serves on the boards of the Heinz Endowments, Public Agenda, the National Math-Science Initiative and Digital Promise. Internationally, she is a leader in efforts to improve access of girls and women to education and careers in science and engineering and to increase use of S&T to empower women and address problems they face in their daily lives, serving as co-chair of the Gender Advisory Board of the UN Commission on S&T for Development and Gender InSITE, a global campaign to deploy S&T to help improve the lives and status of girls and women. In 2003, Dr. Malcom received the Public Welfare Medal of the National Academy of Sciences, the highest award given by the Academy.”

The 329 Building

The building that will be renamed in honor of and dedicated to Dr. Malcom resides within Innovation Park in State College, PA. Innovation Park is approximately 3.5 miles from the Penn State University Park campus.



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