

RSA Summer Institute Seminar  
Visual Rhetoric: Photojournalism and Public Culture  
June 22-26, 2009  
Robert Hariman and John Louis Lucaites

<b>Day</b>	<b>9:00-12:00</b>	<b>1:30-4:30</b>
Monday	Iconoclasm -Sontag	Public Art -Hariman & Lucaites - Azoulay
Tuesday	Method -Standards -Mitchell -Elkins	Method -Strategies -Semiotics -Kress -Figuration -Lubin
Wednesday	Writing -Intertextuality -Shapiro -Parody -Audiences -Style and the Imagetext	Topics: War Catastrophe
Thursday	Topics: The Economy -“10 Weeks of Financial Turmoil”	Student presentations: blog posts
Friday:	Conclusion -Remediation and visual democracy	

Readings:

Susan Sontag, “In Plato’s Cave,” *On Photography* (New York: Picador, 1977)

Robert Hariman and John Louis Lucaites, *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy* (Chicago: University of Chicago Press, 2006)

Ariella Azoulay, “The Ethic of the Spectator,” *Afterimage* (Sept/Oct 2005): 38-44

W.J.T. Mitchell, “Showing Seeing: A Critique of Visual Culture,” *What Do Pictures Want? The Lives and Loves of Images* (Chicago: University of Chicago Press, 2005)

James Elkins, “Ten Ways to Make Visual Studies More Difficult,” *Visual Studies: A Skeptical Introduction* (New York: Routledge, 2003)

Gunther Kress and Theo van Leeuwen, chapters 4 & 6, *Reading Images: The Grammar of Visual Design*, 2<sup>nd</sup> ed., (New York: Routledge 2006)

David M. Lubin, "A Marriage Like Any Other," *Shooting Kennedy: JFK and the Culture of Images* (Berkeley: University of California Press, 2003)

Michael Shapiro, "The Political Rhetoric of Photography," *The Politics of Representation: Writing Practices in Biography, Photography, and Policy Analysis* (Madison: University of Wisconsin Press, 1988)

"10 Weeks of Financial Turmoil," *The New York Times*

[http://www.nytimes.com/interactive/2008/09/27/business/economy/20080927\\_WEEKS\\_TIMELINE.html?scp=9&sq=time%20line&st=cse](http://www.nytimes.com/interactive/2008/09/27/business/economy/20080927_WEEKS_TIMELINE.html?scp=9&sq=time%20line&st=cse)