

## Penn State ON DEMAND

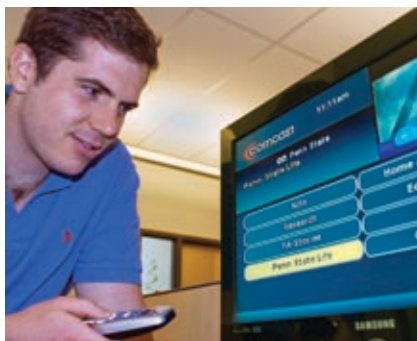
A partnership with Comcast promises to entertain, enrich and enlighten

A new collaboration between Penn State and Comcast delivers the diverse resources of Penn State to 2.4 million customers throughout Pennsylvania. The service brings hundreds of hours of University interviews, instructional and educational videos, documentaries, and newly uncovered archival material to consumers on their own schedule.

Penn State ON DEMAND, which can be found in the “Get Local” category of the Comcast ON DEMAND menu structure (“Your Town” in the Three Rivers region), will offer 20 hours of Penn State programming—including the productions of Penn State Public Broadcasting (PSPB), a unit of Outreach—each week, with nearly five hours of new programming added on a weekly basis.

The service features programming highlighting the diverse scope of work conducted by Penn State faculty and staff—from the Extension educator offering advice in a “Three-Minute Gardener” segment to a faculty panel discussion of the latest Alzheimer’s disease research.

Penn State ON DEMAND is available free, 24 hours a day, to



Greg Grieco

*Penn State programming is now available to Comcast customers 24 hours a day.*

Comcast digital television subscribers in Pennsylvania.

The programming from ON DEMAND is also available online at [www.live.psu.edu/vod](http://www.live.psu.edu/vod) and at <http://ondemand.psu.edu/>; the portal allows viewers to search through the Penn State ON DEMAND programs, divided by sections (such as “Home & Garden,” “Research” and “Penn State Life”), and it provides supplementary links and information. A “P. J. O’Connell” section includes archival films from this former PSPB producer, who spent 30 years chronicling the stories of people, communities and local institutions in rural Pennsylvania.

## Outreach Scholarship Conference

Fall 2007 marks the seventh annual Outreach Scholarship Conference (October 7–9), for university faculty, staff and students or community members working to increase engagement or wanting to learn more about engaged institutions. Hosted this year by the University of Wisconsin-Extension/UW-Colleges, the event co-sponsors were Penn State, the University of Georgia and the Ohio State University. In 2008, Penn State will serve as the host.

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