

LOCKHEED MARTIN GOES TO WORLD CAMPUS

PENN STATE WORLD CAMPUS has been selected by Lockheed Martin Corporation to supply a distance learning master's degree education program to its Information Sciences Leadership Development Program (ISLDP) participants. The selected participants must have demonstrated leadership and solid analytical skills and related work experience.

According to Lockheed Martin, participants complete three to four job rotations with the goal of exposure to a wide range of information systems capabilities, technologies and growth plans. They must also participate—through an online distance learning arrangement—in an innovative master's degree program.

Penn State was selected to partner with the company's program because of the University's newly formed online Master of Professional Studies in Information Sciences degree, according to Tim Kerchinski, assistant director of Outreach Client Development.

The degree program, offered by Penn State's College of Information Sciences and Technology via Penn State World Campus, "provides leading expert faculty; content in Lockheed Martin growth areas of information assurance, cyber security and software development; and flexibility in course access via live online lecture or asynchronous delivery," said Kerchinski. (For more information, see page 30.)

Lockheed participants began their course work at Penn State this fall.

NEW LEARNING OPPORTUNITY

PENN STATE YORK CONTINUING EDUCATION has partnered with Hanover Hospital to create a community-learning center complete with new laptop labs, multimedia equipment and high-speed connectivity to University resources.

The site offers a Penn State bachelor of science degree in business and several credit certificates that can step up into degree programs. The dedication ceremony took place last spring. More information can be found at <http://ce.yk.psu.edu/hanover.html>.



Bill Wallace

Gwendolyn Jordan Dungy



ON THE FRONT LINES WITH MILITARY STUDENTS

WHAT THE ADULT LEARNER ADVOCATE IS SAYING

AS EXECUTIVE DIRECTOR OF NASPA—STUDENT AFFAIRS ADMINISTRATORS IN HIGHER EDUCATION, GWENDOLYN JORDAN DUNGY IS A NATIONAL ADVOCATE FOR ADULT STUDENTS. Dungy was the keynote speaker at Penn State Outreach's annual Hendrick Best Practices for Adult Learners Conference last spring at The Penn Stater Conference Center Hotel.

In her remarks, Dungy commended the Penn State Commission for Adult Learners' mission to improve the adult learner experience at the University and said all of higher education should adopt a similar mission.

"There are 54 million adults in the workforce who do not have college degrees," she said. "If we want to become part of President Obama's initiative to increase educational attainment ... you need to be on the road sharing what you know about adult learners, because other colleges and universities haven't gotten it yet."

Penn State's population of nearly 93,000 students University-wide includes more than 25,000 adult learners.

PENN STATE WORLD CAMPUS LOGGED MORE THAN 2,600 MILITARY SERVICE MEMBER COURSE ENROLLMENTS LAST YEAR—11 percent of total enrollments.

Dr. Todd Bacastow, World Campus professor of geospatial intelligence and an Army retiree, wants to make this enrollment higher. "Today's service members and their families are our next 'greatest generation,'" he said. "We owe it to the nation to make it possible for them to achieve their highest potential."

Bacastow notes that while the military provides education funds for active duty personnel, there is a gap between what the military will fund and the actual cost for the credit hours online.

Enter the recently formed World Campus Military Scholarship Advisory Committee—a group that seeks to make this gap disappear.

Ryan J. McCombie, chair of the advisory committee and a retired Navy captain (SEAL), is actively recruiting donors who share his belief that "our military forces deserve the best education available: Penn State."

As a recent World Campus graduate (B.A. in law and society), Franklin Barrett, U.S. Army Sergeant First Class, likes to sing Penn State's praises. "I chose Penn State because I knew it would give me a quality education and a solid foundation that I could use to start a career ... after I finish my service with the army," he said.

Donors can support active-duty military personnel in several ways, explains Spencer Lewis, director of Outreach Development. A \$50,000 gift will fund a named scholarship, and a \$25,000 gift could create a named program development fund for the World Campus—both of which can be contributed over five years. In addition, smaller gifts can be brought together to create a general scholarship fund.

In another effort to reach out to the military, the World Campus is now partnering with the Department of Defense on the Military Spouse Career Advancement Accounts (MyCAA) program to provide spouses with improved access to flexible online education. MyCAA offers \$6,000 to military spouses who are interested in pursuing degree programs, licenses or credentials.

WORLD CAMPUS: ENROLLMENTS UP

Penn State World Campus increased credit course enrollments by more than 37 percent in 2008–09.