

Penn State Institute for Sports Journalism

July 19-23, 2009

Students who attend the *Penn State Institute for Sports Journalism* learn very quickly that covering sports is fun, but it's also serious work. And it's multifaceted, involving interviewing, writing, shooting photographs and videos and getting sound. Sports "consumers" demand information, and it's up to sports journalists to provide it.

At this summer camp, students will learn how to do sports journalism from Penn State faculty members and sports journalists. They'll attend sessions on writing, photography and multimedia journalism, not to mention sports information and sports broadcasting. They'll hear about jobs in sports journalism and learn how they might prepare for them.

In addition, they will get to "cover" events, including a press conference with a Penn State coach or player. They will also attend and write about a minor league baseball game, and they will learn how play-by-play announcers work and discover what it's like to work for an online sports Web site.

In short, they will learn how fun and exciting sports journalism can be, and they'll learn about the kinds of skills necessary to be successful.